

**MUSIK
MANILA
EXPO 2025**

**MUSIK
MANILA
EXPO
2025**

LIVE ENTERTAINMENT TECHNOLOGY

AUG 14-16




POST EVENT REPORT



**WORLD TRADE CENTER®
METRO MANILA**

MUSIK MANILA



 www.musikmanila.com
 info@musikmanila.com
 [/musikmanilaph](https://www.facebook.com/musikmanilaph)

OVERVIEW

MUSIK MANILA

Live Entertainment Technology Expo: Musik Manila is the premier trade show for the live entertainment industry in the Philippines. Musik Manila showcases the latest advancements in professional audio and lighting equipment, LED displays, staging, broadcasting, special effects, digital entertainment and other related fields for live events, concert venues, theaters, hotel, church and arenas.

Musik Manila is dedicated to providing a platform for businesses to network, expand and establish connections with industry leaders, professionals and potential customers. It unites the industry on a global level and offers trade visitors an unparalleled range of the latest industry trends, innovations, products and services, as well as insights into key developments in live entertainment technology.



LIVE ENTERTAINMENT TECHNOLOGY EXPO



At Musik Manila Expo, trade visitors will have the opportunity to immerse themselves in a dynamic showcase of cutting-edge technology and innovation. From outdoor line array speaker demonstrations featuring world-class premium brands in the audio industry to indoor pro AVL booth exhibitions, interactive product demos, skills workshops, live shows, technical talks, and product launches, attendees can expect an engaging and comprehensive experience tailor-made for industry professionals.

KEY HIGHLIGHTS



16,000

**Trade
Visitors**



14,000 sqm

**Exhibit
Space**



6,000

**Attending
Companies**



700

Brands



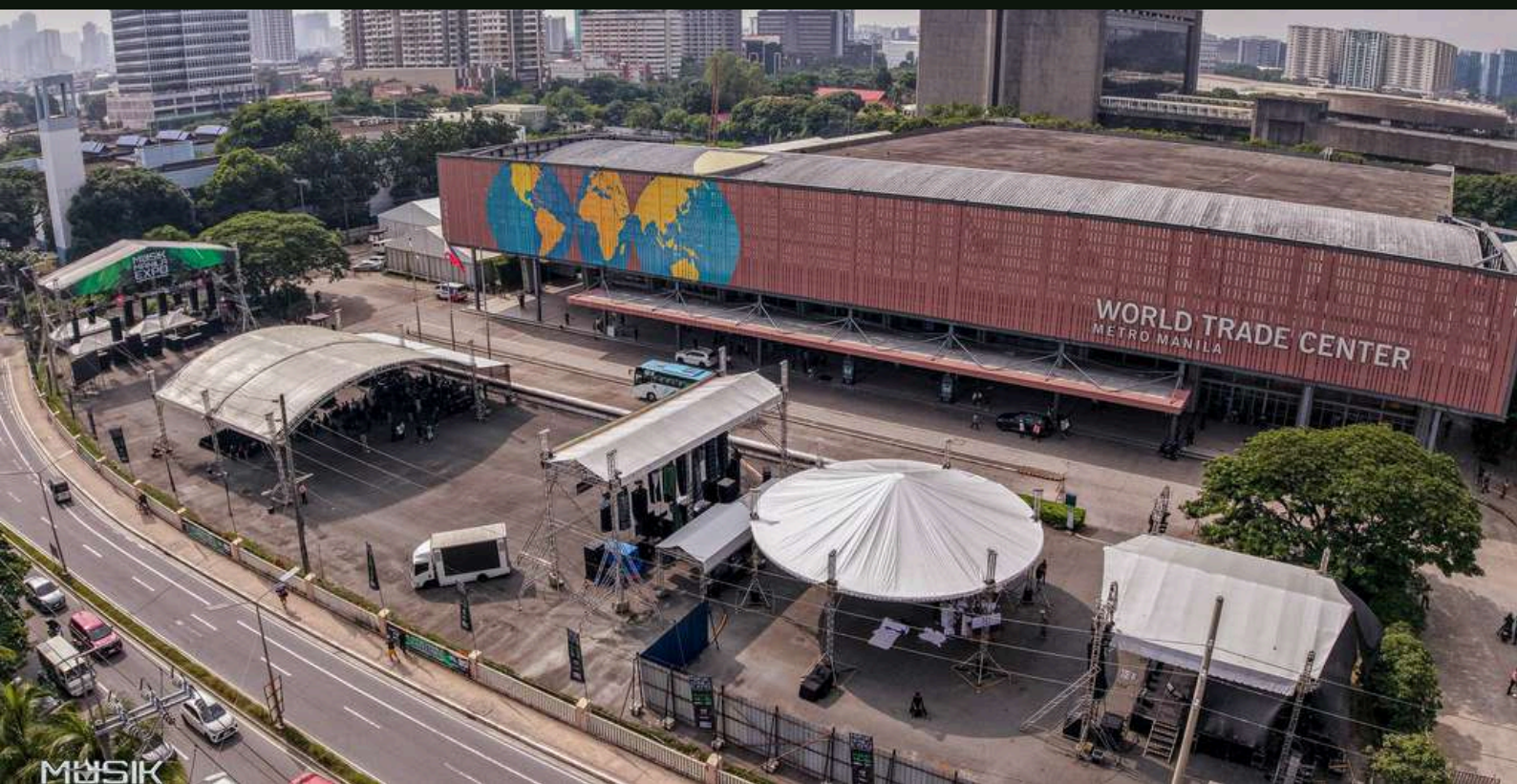
160

Exhibitors



25

**Learning
Sessions**



ATTENDEE STATISTICS

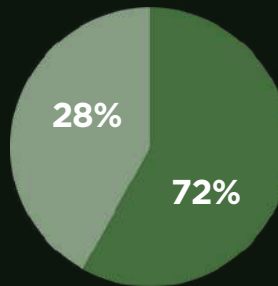


TOTAL ATTENDANCE:

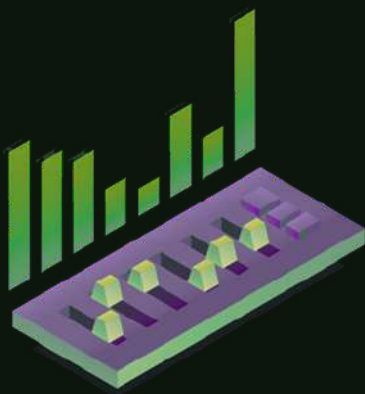
13,424

13,304 Attendees

2,696 Exhibit Personnel



72% First-Time Attendees
28% Returning Attendees

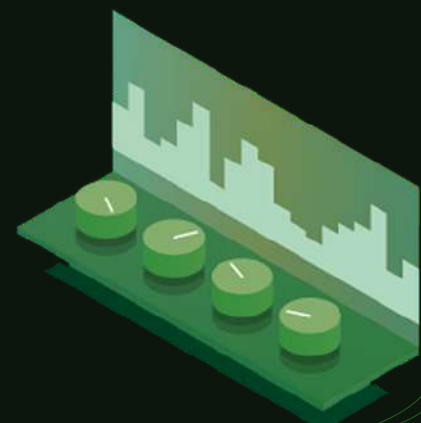


NATURE OF BUSINESS

Rental, Staging, Contractor, Events Production	22.0%
Freelancer	15%
Events Company, Creative, Ad Agency	13%
Church, House of Worship	12%
Distributor, Dealer, Retailers, Manufacturer	6%
Association, Organization	3%
Venue, Facility, Attractions	2%
Others	28%

VISITORS BY JOB FUNCTION

19%	Staff, Operator, Technician
14%	Lighting Designer, Sound Engineer,
13%	Stage Designer, Technical Director
13%	Top Management
13%	Sales, Marketing
9%	Student
5%	Director, Producer, Event Manager
26%	Others



ATTENDEE STATISTICS

PURPOSE OF VISIT

See New Technology

56%

Networking/
Connect with Industry

17%

Purchase and Order

15%

Compare with
Different Suppliers

12%



PRODUCT CATEGORY INTEREST

27%
Audio
Equipment

14%
Lighting
Equipment

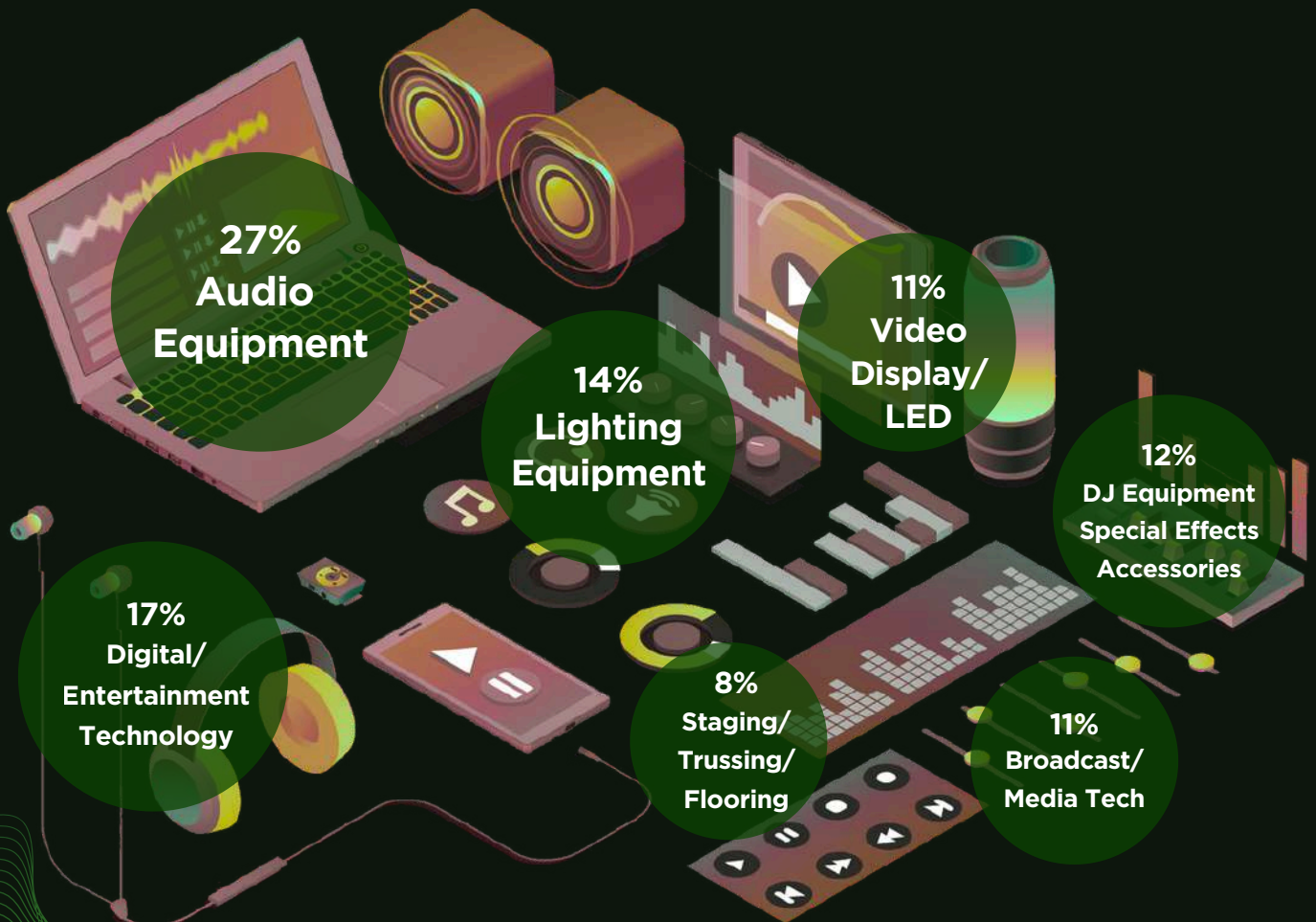
11%
Video
Display/
LED

12%
DJ Equipment
Special Effects
Accessories

17%
Digital/
Entertainment
Technology

8%
Staging/
Trussing/
Flooring

11%
Broadcast/
Media Tech



EVENT HIGHLIGHTS

LINE ARRAY SPEAKER DEMO

World Trade Center North Parking, 10:00am - 6:00pm



EVENT HIGHLIGHTS

FREE SEMINARS AND WORKSHOPS

World Trade Center 2nd Floor, 10:00am - 7:00pm



EVENT HIGHLIGHTS

LIGHT SHOW AND PRODUCT DEMOS

World Trade Center Hall B and C, 10:00am - 8:00pm



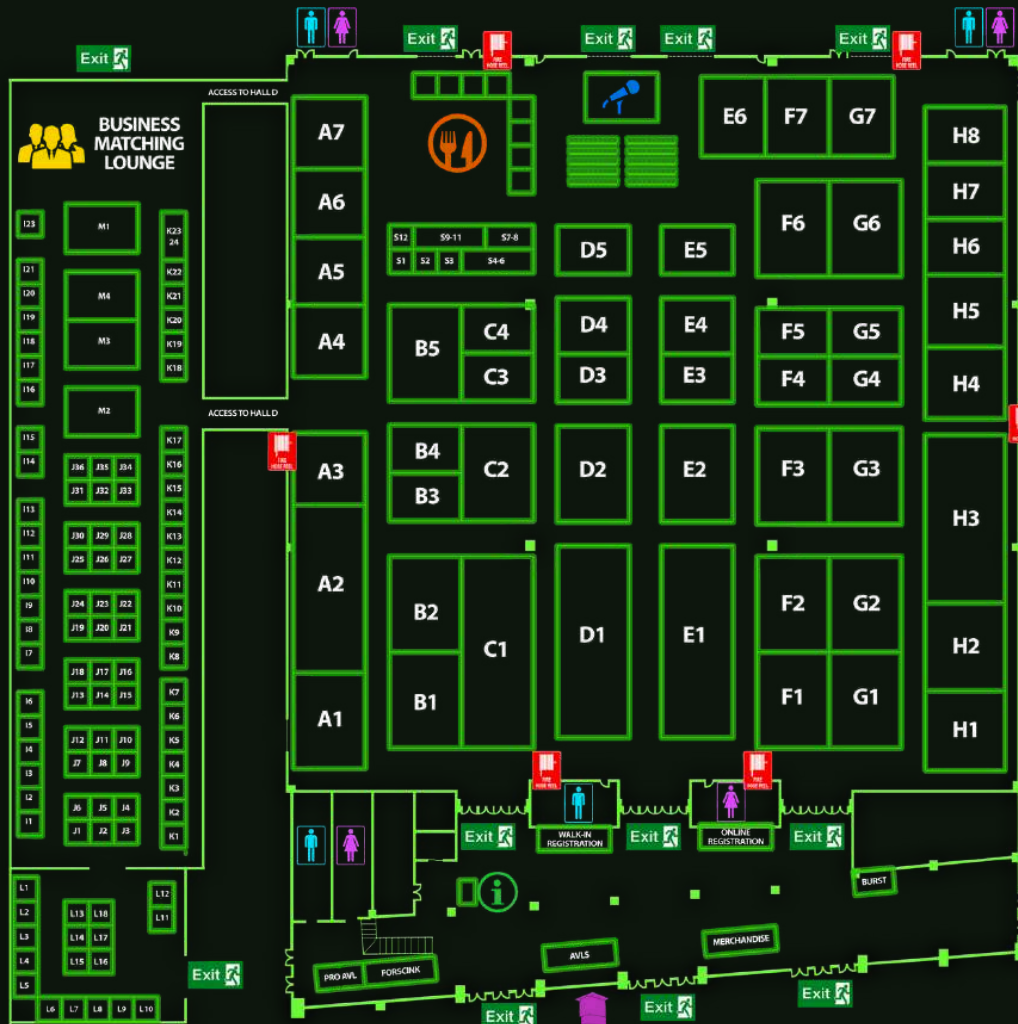
EVENT HIGHLIGHTS

TRADE SHOW AND PRODUCT LAUNCH

World Trade Center Hall B and C, 10:00am - 8:00pm



EXPO MAP



OUTDOOR
LINE ARRAY
SPEAKER
DEMO

TECH
TALK

BUSINESS
MATCHING
LOUNGE

INFORMATION
COUNTER

FOOD
AREA

A1	Stage Craft International, Inc.
A2	Showtec Audio and Lights Solutions Co.
A3	AD Pro Audio
A4	Zamony Venture Corporation
A5	VANGA Professional
A6	ULS
A7	Pro Beatbox Entertainment Concept Corporation
B1	TenTech LED Screen Philippine Inc.
B2	Prodyne System Technologies Inc.
B3	Titanium
B4	Privated
B5	Koamo/Sync
C1	Meta-Tech Solutions And Systems Corp.
C2	Bashead
C3	Sepe Guitars Philippines
C4	Moka SFX
C5	Yamaha Music Philippines Inc.
D1	MP LED
D2	BT-Ampa Technologies, Inc.
D3	Stage Riggers
D4	DISCUSE, VIZRT, PEPLINK
D5	JB Music
E1	VLTO
E2	HX Pro Sales
E3	VPRO Digital Solution Corp.
E4	Urban Trues
E5	Beyond The Blue Trading Corp.
F1	Audiophile
F2	Sandy Audio Equipment
F3	Lumos
F4	YSD
F5	TRUMIX
F6	AMS Audio
F7	National Star
G1	Kanconic Inc.
G2	Krazy Media

G3	Yokura Professional Light And Sound System
G4	Roxstone
G5	EACHING LED
G6	Solidwater Inc.
G7	Guangzhou Yunsheng Electronic Technology Co., Ltd
H1	Joson
H2	eE Electronics / Bosa Professional
H3	Yupangco Electronics Corporation
H4	Kayler Professional
H5	HaA HertzAudio/ Lumiere
H6	Globaltronics, Inc.
H7	Soundmind / AOLAIT
H8	TK Sound / Evolution Inc.
S1	Customized Box Ph
S2	Saramonic
S3	Hollyland
S4	Mirrox Inc. - Bluebridge
S5	Pioneer DJ by Alphasetha
S6	Silent Noise
S7	Feelmore
S8	Guangzhou Tian Zhen Audio Equipment Co., Ltd
S9	Shenzhen S Track Science Technology Co., Ltd
S10	Foshan Hongfeng Electronic Technology Co., Ltd
S11	Guangzhou Yunsheng Electronic Technology Co., Ltd
S12	Guangzhou Lingen Stage Lighting Co., Ltd
S13	GZ Minghao Opto Co., Ltd
S14	Hx Audio (Guangzhou) Co., Ltd
S15	Foshan Yibo Electronics Co., Ltd
S16	Shen Zhen Dvse Audio Co., Ltd
S17	Dongguan Lihui Technology Co., Ltd
S18	AS StageLight
S19	Guangzhou Dicke Stage Lighting Co., Ltd
S20	Guangzhou Nanjiao Optoelectronic Technology Co., Ltd
S21	AD Ultrared Lights And Sound Installation Services
S22	EMD - HVL Components
S23	Unionbank / RCBC

L16	CLIBX
L17	ROOF
L18	Sigens Pro Lighting
L19	Welfang Hongyun Musical Instrument
L20	Foshan Wuhang
L21	Golden Sound Co., Ltd
L22	Sterial SK
L23	Puyuan Truss Stage Tent
L24	Boxing Electronic (Enging) Co., Ltd
L25	Guangzhou Hupuo Stage Effect Equipment Co., Ltd
L26	DJPOWER
L27	Anlan Optoelectronic Chuanglang Xitai Lighting
L28	POU Visual Lighting
L29	ETBRIGHT Lighting
L30	Shenzhen Damode Guangzhou Halight
L31	Wenzhou Viceroy Electronic Technology Co., Ltd
L32	Tact Pro Audio Speaker Factory
L33	Enging Yike Electronic Co., Ltd
L34	Guangzhou QiJiang International Exhibition Co., Ltd
L35	Ningbo Huiyuan Audio Technology
L36	Enging Weige Audio Equipment Factory, China
L37	Nightjar Lighting
L38	Enging Melidon/Shengyun Co., Ltd
L39	HDDO Lighting
L40	Guangzhou Shaoan - Wax Royal Audio
L41	Shenzhen Nuosky Electronics Co., Ltd
L42	Guangzhou Hengsheng Electroacoustic Co., Ltd
L43	Guangzhou Guangying Optoelectronics Co., Ltd
L44	Zhengzhou Jintong Import And Export Co., Ltd
L45	Guangzhou Hany Musical Instruments Co., Ltd
L46	Shenzhen City Lead Vision Electronics
L47	Shewen Technologies Co., Ltd
L48	Ningbo Honsun Musical Instrument Co., Ltd
L49	Shanghai Huixin Musical Instrument Co., Ltd
L50	Yupia Lighting
L51	Enging Xixia Audio Equipment Factory
L52	ATG

J19-20	Quanzhou Moyin Music Instrument Co., Ltd.
J21-22	Quanzhou Dimes Import & Export Co., Ltd.
J23-24	Jinjiang Beibei Electronic Technology Co., Ltd.
J25	Guangzhou Delife Co., Ltd
J26	Union Bright Lighting Co., Ltd
J27	Resonance Audio
J28	Guangdong Sanren Electronic Technology Co., Ltd.
J29	Vibant Enterprises Inc.
J30	Kims Stage Lighting Co., Ltd
J31	DSM Presaudio Co., Ltd
J32	Xuchang Kaisheng Electronic Co., Ltd
J33	Uplight Stage Equipment Co., Ltd.
J34	Guangzhou Lingdan Audio Equipment Co., Ltd
J35	Guangzhou Beishihou Electronics Co., Ltd
J36	Enging City Lichuang Technology Co., Ltd
J37	Ningbo Onwe Technology Co., Ltd
J38	Guangzhou Dyeing Master Light & Sound Equipment Co., Ltd
J39	Jiangsu Shuangang Electronic Technology Co., Ltd
J40	Enging Leshang Electronics Technology Co., Ltd
J41	YDK
J42	Ningbo Lisound Audio Equipment Co., Ltd.
J43	Jinjiang Hesiangheng Electronic Technology Co., Ltd.
J44	Salween Technology Development Co., Ltd
J45	Shenzhen Hiy Optoelectronic Co., Ltd
J46	CODE Electronic Co., Ltd
J47	Guizhou Samhyun Music Co., Ltd.
J48	Foshan City Shengze Stage Equipment Limited
J49	Guangzhou Wonnars Technology Co., Ltd
J50	Hello Audio
J51	Scorenow House of DJ
J52	Manila Standard
J53	Scorenow.net
J54	Cases Com Ph Inc
J55	Audio Engineering Society
J56	Lara at Juan Media
J57	FURNAN PH
J58	Aperture Trading

TECH TALK

HALL B - ACTIVITY AREA

AUG 14

AUG 15

AUG 16



10:15 AM - 11:15AM

MYTHS THAT DON'T STICK IN ACOUSTICS

Mike Pedero
Audio Engineering Society PH



11:30AM - 12:30PM

AUDIO SYSTEMS ENGINEERING 101

Tony Sawyer
Yamaha Music Philippines



12:45PM - 1:45PM

AV TECHNOLOGY SERIES: FOUNDATIONS OF VIDEO AND SIGNAL TRANSMISSION

Hyung Jun Lim, CTS-I, CTS-D
Institute of AV Technology by ISTD



2:00PM - 3:00PM

JB MUSIC

JB Music and Sports Inc.



3:15PM - 4:15PM

STAGE DESIGN IN THE TIME OF AI

Enzo Pizarro
Stage Designer



4:30PM - 5:30PM

THE ART OF SOUND: AUDIOPHILE SHOWCASE AT MUSIK MANILA

Dave Cañete / Jay Sison
Audiophile Components



5:45PM - 6:45PM

BEYOND THE KEYS: DISCOVER ROLAND V-STAGE AND RD-2000 EX IN ACTION

RJ Pineda
Yupangco Electronics Corporation



10:15 AM - 11:15AM

PRACTICAL SUBWOOFER CONSIDERATIONS FOR OPEN AIR SPACES

Tony Sawyer
Audio Engineering Society PH



11:30AM - 12:30PM

TRANSITION FROM ANALOG TO DIGITAL SYSTEM USING YAMAHA

Ronald Salinas Basnayor
Yamaha Music Philippines



12:45PM - 1:45PM

ENHANCING AV QUALITY W/ INTERNATIONAL STANDARDS

Hyung Jun Lim, CTS-I, CTS-D
Institute of AV Technology by ISTD



2:00PM - 3:00PM

JB MUSIC

JB Music and Sports Inc.



3:15PM - 4:15PM

FIND YOUR LIGHT GOES TO MUSIK MANILA

Joseph G. Mathau
Hues N' Cues Lights and Sounds



4:30PM - 5:30PM

THE ART OF SOUND: AUDIOPHILE SHOWCASE AT MUSIK MANILA

Dave Cañete / Jay Sison
Audiophile Components



5:45PM - 6:45PM

ONE PLAYER, ENDLESS SOUND: RC-LOOPER LIVE D

Zsaris & Patrick Secopito
Yupangco Electronics Corporation



10:15 AM - 11:15AM

3D AUDIO IN LIVE SOUND ENTERTAINMENT

Alex Schloesser
Audio Engineering Society PH



11:30AM - 12:30PM

UNDERSTANDING THE IP64 RATING ON MARTIN LIGHTING'S MAC VIPER XIP AND MAC AURA XIP

Nathan Fleming
Meta-Tech Solutions and Systems Corp.



12:45PM - 1:45PM

SAFETY RIGGING SEMINAR FOR THE ENTERTAINMENT INDUSTRY: ENSURING SAFE AND SECURE STAGE ENVIRONMENTS

Joel Innumerable
Stage-Riggers Inc.



2:00PM - 3:00PM

JB MUSIC

JB Music and Sports Inc.



3:15PM - 4:15PM

MIX & MENTOR: A DJ COMMUNITY GATHERING LEARN, CONNECT AND GROW W/ THE HELP OF DJ MENTORS

Pioneer DJ



4:30PM - 5:30PM

YAMAHA REVSTAR DEMO SERIES

Jack Thammarat
Yamaha Music Philippines



5:45PM - 6:45PM

CET TOTAL TONE & AMP CONTROL: BOSS GX-10 MULTI-FX, RT-2 PEDAL & KATANA SERIES W/ GA-FG

Jam Burmanlag
Yupangco Electronics Corporation



25
Learning
Sessions



23
Speakers

SPEAKER DEMO

NORTH PARKING

MAJOR BRAND



VTX A12
VTX B18



K3
KS28



HDL-28A
9029SA



HK LINEAR 5
MKII 308LTA
HK LINEAR SUB 4000

dBTechnologies

V10
L1610

Turbosound

MANCHESTER
MV212 & 212XV
MS121 & MS215



RAPTOR
PCS218

QSC

LA112
LS118

MINOR BRAND



HERITAGE
210A
FLEX-928A



SK-12
VTX-215



AL12 ACTIVE
NS218 ACTIVE



SYNC-30A
SYNC-221



DV210
DV210B & DV218



J12M
B5



PSX-210.3
SR-218



APX28HA
APX18SA



PL-312F
PL-218BF



AL10 ACTIVE

EVENT HIGHLIGHTS

MUSIK MANILA
EXPO 2025
LIVE ENTERTAINMENT TECHNOLOGY



MARK ANTHONY YULO

FOUNDER OF YAVL TRAINING SERVICES

EVENTS TECH 101

AUGUST 14, 2025
PRINCIPLES, PRACTICES AND CONCEPTS FOR
EVENTS & ENTERTAINMENT FACILITIES

AUGUST 15, 2025
PRINCIPLES, PRACTICES AND CONCEPTS FOR
CHURCH AND HOUSE OF WORSHIP

AUGUST 16, 2025
PRINCIPLES, PRACTICES AND CONCEPTS FOR
GOVERNMENT FACILITIES

03:15 PM | 2ND FLOOR, JOYA ROOM

BROUGHT TO YOU BY



MUSIK MANILA
EXPO 2025
LIVE ENTERTAINMENT TECHNOLOGY

**IEMs DECODED MUSIK MANILA SPECIAL EDITION
QUICK GUIDE TO GREAT IN-EAR SOUND**



DIREK JUNO

TECHNICAL DIRECTOR

AUGUST 15, 2025

11:00AM | 2ND FLOOR, JOYA ROOM



MUSIK MANILA
EXPO 2025
LIVE ENTERTAINMENT TECHNOLOGY

**FROM SOUNDCHECK TO SPOTLIGHT
MASTERING RF FOR CONCERTS**



KRYSTIAN ABATAYO

PROFESSIONAL RF ENGINEER

AUGUST 14, 2025

10:00AM | 2ND FLOOR, JOYA ROOM



MUSIK MANILA
EXPO 2025
LIVE ENTERTAINMENT TECHNOLOGY

**DIGITAL MUSIC PRODUCTION &
ARRANGEMENT FOR CHURCH & MUSIC ARTIST**



KEN JEZER UMAHON

MUSICAL DIRECTOR | PROFESSIONAL SESSION DRUMMER

AUGUST 16, 2025

02:00PM | CENTER STAGE



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EVENT HIGHLIGHTS

**MUSIK MANILA
EXPO 2025**
LIVE ENTERTAINMENT TECHNOLOGY



**DIGITAL MUSIC PRODUCTION & ARRANGEMENT
FOR CHURCH & MUSIC ARTIST**

WITH KEN JEZER UMAHON
MUSICAL DIRECTOR | PROFESSIONAL SESSION DRUMMER
AUGUST. 15, 2025 | 02:00 PM - 03:00 PM
CENTER STAGE, WORLD TRADE CENTER

BROUGHT TO YOU BY
JB MUSIC

**MUSIK MANILA
EXPO 2025**
LIVE ENTERTAINMENT TECHNOLOGY



HOOK, LINE & SYNCING

TRANSLATING FOREIGN SONGS TO LOCAL EARWORMS.

WITH RUDOLF BALDONADO JR.
HEAD OF LOCALIZATION, HIT PRODUCTIONS
AUGUST. 16, 2025 | 02:00 PM - 03:00 PM
CENTER STAGE, WORLD TRADE CENTER

BROUGHT TO YOU BY
JB MUSIC **HIT PRODUCTIONS**

**MUSIK MANILA
EXPO 2025**
LIVE ENTERTAINMENT TECHNOLOGY



SAMMY VINCENT
GUEST GUITARIST

AT JB MUSIC BOOTH E1

BROUGHT TO YOU BY
JB MUSIC **Laney**

**MUSIK MANILA
EXPO 2025**
LIVE ENTERTAINMENT TECHNOLOGY



DRUM WORKSHOP

PROFESSIONAL APPROACH FOR CHURCH &
SESSION DRUMMERS

WITH KEN JEZER UMAHON
MUSICAL DIRECTOR | PROFESSIONAL SESSION DRUMMER
AUGUST. 14, 2025 | 02:00 PM - 03:00 PM
CENTER STAGE, WORLD TRADE CENTER

BROUGHT TO YOU BY
JB MUSIC

EVENT HIGHLIGHTS

YUPANGCO MUSIC
YOUR TRUSTED NAME IN MUSIC SINCE 1961

DAY 1 (August 14)

SCHEDULE OF TRAINING AND ACTIVITIES

📍 Luna Room, Second Floor, World Trade Center



Blackstar Product Demo
Featuring Blackstar ID:X 50 and ID:X 100
BY AIZAKK'S WORLD | 10:00 AM - 12:00 NOON



JBL PRX925 & PRX935 Launch, HARMAN NPI Overview, Install AV Solutions, and JBL x FLUX Immersive Audio
BY NICK SCREEN | 1:00 PM - 3:00 PM



Roland V-Stage Synth Product Clinic
Featuring Roland V-Stage 88 & RD-2000 EX
BY RJ PINEDA | 4:00 PM - 6:00 PM

MUSIK MANILA EXPO 2025
LIVE ENTERTAINMENT TECHNOLOGY

SCAN QR CODE
GET SURPRISE FREEBIES WHEN YOU REGISTER AT OUR BOOTH!



YUPANGCO MUSIC
YOUR TRUSTED NAME IN MUSIC SINCE 1961

DAY 2 (August 15)

SCHEDULE OF TRAINING AND ACTIVITIES

📍 Luna Room, Second Floor, World Trade Center



Dante Level 1
with Certification
BY TORRY WU | 10:00 AM - 12:00 NOON



JBL PRX925 & PRX935 Launch, HARMAN NPI Overview, Install AV Solutions, and JBL x FLUX Immersive Audio
BY NICK SCREEN | 1:00 PM - 3:00 PM



Boss Loop Product Demo
BY ZSARIS | 4:00 PM - 6:00 PM
Featuring performances of *Chino Elmos* and *Patrick Secepite*

MUSIK MANILA EXPO 2025
LIVE ENTERTAINMENT TECHNOLOGY

SCAN QR CODE
GET SURPRISE FREEBIES WHEN YOU REGISTER AT OUR BOOTH!



YUPANGCO MUSIC
YOUR TRUSTED NAME IN MUSIC SINCE 1961

DAY 3 (August 16)

SCHEDULE OF TRAINING AND ACTIVITIES

📍 Luna Room, Second Floor, World Trade Center



Dante Level 2
with Certification
BY TORRY WU | 10:00 AM - 12:00 NOON



Boss Katana Gen 3 Product Demo
Featuring Boss GK-10
BY JAM BUMANLAG | 4:00 PM - 6:00 PM

MUSIK MANILA EXPO 2025
LIVE ENTERTAINMENT TECHNOLOGY

SCAN QR CODE
GET SURPRISE FREEBIES WHEN YOU REGISTER AT OUR BOOTH!



Audio Engineering Society Philippines Section

MUSIK MANILA EXPO 2025

FREE SEMINARS

August 14, 15, 16, 2025 | 10:15 am - 11:15 am
Musik Manila Expo | World Trade Center - Activity Area

MYTHS THAT DON'T STICK IN ACOUSTICS
Presented By : MIKE PEDERO
August 14, 2025 | 10:15 am - 11:15 am



PRACTICAL SUBWOOFER CONSIDERATIONS FOR OPEN AIR SPACES
Presented By : TONY SAWYER
August 15, 2025 | 10:15 am - 11:15 am



3D AUDIO IN THE LIVE SOUND ENVIRONMENT
Presented By : ALEX SCHLOESSER
August 16, 2025 | 10:15 am - 11:15 am





EXHIBITOR'S FEEDBACK



Paolo Pabalinas, Managing Director - CaseCraft

Being an upcoming company, it's a complete privilege to be able to attend the exhibit, which has proven to be beneficial for both our company and the visitors. The price, especially the early bird for booths, are really attractive. Company awareness maximized and people buzzed with talks about our products and what's new. I'd most probably exhibit again, and as well other exhibits related to Audiovisual. The event was smooth with no major hiccups from the registration process to the time of egress - a testament to the organizer's prompt and systematic execution of the event.

Alvin Quisumbing, President, Modular Display Inc.

Best Musik Manila so far. Sold a lot of stuff. It's Great!



Gifely Guita, Store Associate Scarecrow House of Dj Corp.

Would definitely participate again. It helped boost our company sales, and reached customers beyond the industry. Loved how the production execute the event very well and also loved the guest artists invited during the said event.



EXHIBITOR'S FEEDBACK



Ressil Theriz Sajonia,
Social Media
Coordinator
Better Components Inc.

The best part was meeting prospective clients. It was beneficial especially when we want to introduce ourselves to the Luzon market. Yes we would probably exhibit again.

Cherrie Delima, Sales
Executive, Stage Craft
International, Inc.

Best part of the trade show is more clients have attended. Beneficial from the expo is free advertising. Yes definitely will exhibit again.



Homer Sajonia, Chief
Executive Officer
Better Components Inc.

The best part of the show is when we connect with our industry and get connected in how we best serve our community in the platform that we connects.

EXHIBITOR'S FEEDBACK



Mei dela Peña, Marketing Manager, Meta-Tech Solutions and Systems Corporation


The best part of Musik Manila Expo 2024 was undoubtedly the incredible networking opportunities it provided. We had the privilege to connect with the industry leaders, fellow enthusiasts, and potential partners, all under one roof. The exchange of ideas, the showcase of cutting-edge technology, and the passion for live entertainment that filled the venue was truly inspiring.


Participating in Musik Manila Expo has brought substantial benefits to our company. We gained valuable insights into the latest trends and innovations in live entertainment technology. This knowledge will help us stay at the forefront of our industry, offering our clients the most advanced audio, video and lighting solutions available. Additionally, we had the chance to showcase our own products and services, reaching a wider audience and generating new leads.


Definitely, we will be joining again in next year's Musik Manila Expo. The success and positive outcomes of our participation this year, and even during the past years since Musik Manila started, have solidified our commitment to this event.





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